

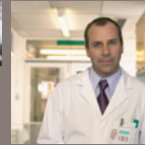
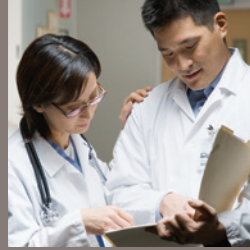
You are not alone.

**Millions of men suffer from ED.**

Erectile Dysfunction (ED) is a result of poor blood flow to the penis. Due to narrowing of blood vessels, erections are difficult to obtain and maintain.

Despite varieties of medications that are available to treat ED, many men, due to medical conditions and adverse side effects, still struggle.

Extracorporeal shock wave therapy (ESWT) is an excellent and effective alternative to oral medications, needles, or surgery for this extremely common and frustrating issue.



## Our Goal

At Western New York Urology Associates, our goal is to help you return to an active and fulfilling sex life.

We understand that more than 10 million men in the U.S. have some sort of erectile dysfunction or impotence—either the inability to keep a firm erection, or some other problem that interferes with the ability to have sexual intercourse. Dedicated to helping patients throughout the greater Western New York area, we invite you to explore all your options for more information on the risk factors, symptoms and reducing the risk of impotence or erectile dysfunction.

### Harlem Professional Park

3085 Harlem Road, Suite 200, Cheektowaga, NY 14225  
716-844-5000

### Niagara Professional Park

3850 Saunders Settlement Road, Suite 100, Cambria, NY 14132  
716-898-2800

### Sterling Park

500 Sterling Drive, Orchard Park, NY 14127  
716-677-2273

### Jamestown

117 Foote Avenue, Jamestown, NY 14701  
716-338-9200

*with additional offices in:*

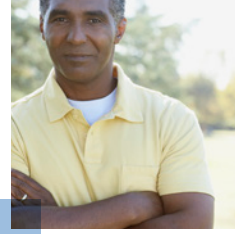
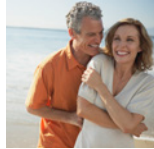
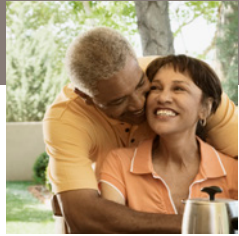
*Corfu, Batavia, Hamburg, Derby, Warsaw, Buffalo, Springville, Dunkirk*



## Shockwave Therapy for Erectile Dysfunction



ED is a common and treatable condition.



### What is ESWT?

Shockwave therapy is a non-invasive treatment option for erectile dysfunction. Shock waves are generated outside the body (extracorporeally) in a device that travels through the patient's skin into the affected tissue. Shock waves not only stimulate blood circulation, but they also induce the formation of new blood vessels.

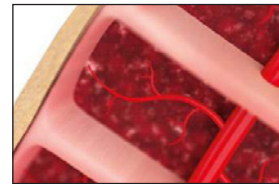
### Why should you consider non-invasive ESWT?

ESWT is clinically proven and does not have risks, complications and discomfort of pills, needles, and surgery. The procedure is performed in your doctor's office and takes approximately 15-20 minutes per treatment and does not require anesthesia. Patients can return to normal activity immediately following the procedure.

### How does ESWT work?

Extracorporeal shock waves are delivered to the treatment area, which encourages neovascularization in the penis shaft, creating new blood vessels in the penile tissue which enables the patient to achieve and maintain erections.

before ESWT:



after ESWT:



### When can I expect results from treatments?

Many patients, especially those with mild ED, notice improvement during treatment. Most patients realize significant improvements in the weeks and months following therapy as new blood vessels are formed. You will receive one treatment every week for 6 weeks.

After the series of treatments, many patients report:

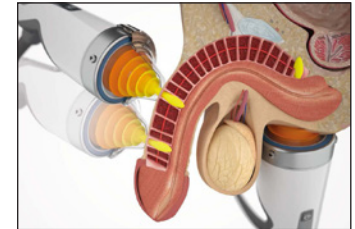
- Improved erectile function
- Increased circulation
- Improved satisfaction

### What will happen after my 6th treatment is completed?

You will receive post treatment instructions from your provider. In some cases, maintenance treatments may be warranted but are decided on a case-by-case basis.

### How is the treatment performed?

A water-based gel is applied to the penis and a probe like device is applied to the affected area and extracorporeal shock waves are



release via the probe. The probe will be moved over the treatment area as it delivers therapeutic shock waves.

### Is it safe?

Yes! This FDA-cleared technology was developed and studies have been done in Europe. The studies have been done around the world and have shown repair and treatment of soft tissue results in improved blood circulation. The extensive clinical studies and tests have confirmed its safety and efficacy.

### Does it hurt?

Shockwave therapy is painless for most men.

### Does insurance cover ESWT for ED?

Like many other therapies for ED, ESWT is not currently covered by most insurers. However, it may be less costly when compared to the long-term costs of other medical and surgical therapies for ED. Please discuss with your provider.

our  
team

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Matthew S. Brennan, D.O.

Take the first step and take charge.